

# Portfolio Analysis

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## Objectives

Evaluation of projects, activities, partners or stakeholders

## Materials

A flipchart or blackboard with the table proposed below that is visible to all participants; small pieces of card or post-its for each project/activity/partner/stakeholder that may easily be attached to and detached from the flipchart.




## Time

30–45 minutes

## Procedure

List your projects, activities, partners or important stakeholders in a brainstorming session with your team. Discuss and organise the listed items according to the following criteria:

- 1. Stars:** Strong projects/activities with a potential for growth: these are dynamic, popular and creative.
- 2. Question marks:** New or innovative projects/activities that are not yet proven. These may become very effective and develop into “stars”, or they may just as easily fail and become “dead ducks”.
- 3. Foundation stones:** Reliable, safe projects/activities that provide a degree of financial security, credibility and reputation.
- 4. “Dead ducks”:** Projects/activities that take up management and financial resources and provide little or no added value in terms of the effort required.

<b>Stars</b> 	<b>???</b>
<b>Foundation Stones</b> 	<b>Dead Ducks</b> 

(adapted version, INTRAC/Oxford, 2003 seminar paper)