

SWOC Analysis

Objectives

This tool can be used in a structured brainstorming session to analyse and discuss a given situation.

Materials

A large sheet of paper (flipchart), marker pens or a blackboard and chalk, etc.

Time

30–60 minutes

Procedure

The group discusses a situation based around the following keywords:


Strengths: Subjects that have worked well internally, which people are proud of.


Weaknesses: Subjects that have not worked well internally.

Opportunities: External occasions promoting the situation discussed

Constraints: External facts that limit the situation discussed.

Factors promoting	... blocking
internal	Strengths <ul style="list-style-type: none">• Trust• A professional and competent team• Successful projects	Weaknesses <ul style="list-style-type: none">• Lack of systematic communication• Excessive workload• Family obligations
external	Opportunities <ul style="list-style-type: none">• Availability of funding• Raising awareness within the community	Constraints <ul style="list-style-type: none">• Political instability• Strong competition from the private sector• Conflicts within the movement

 Adapted from: Save the Children (2003): *Toolkits. A Practical Guide to Planning, Monitoring, Evaluation and Impact Assessment.*

 You can find more details at FAO field tools@participation:
http://www.fao.org/Participation/ft_more.jsp?ID=720